

**From:** "Howard Robertson" <trusthoward@gmail.com>  
**To:** "William Gibbons (wgibbons)" <wgibbons@memphis.edu>  
**CC:** "Linda Russell" <lRussell@memphiscrime.org>  
**Date:** 8/15/2017 4:38:44 PM  
**Subject:** Re: Bumper stickers

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Definitely agree,  
I'd like to understand how many would be needed for city vehicles and then we'd understand better how many to print.  
Can we get that?  
Thanks,  
H

On Aug 15, 2017 2:33 PM, "William Gibbons (wgibbons)" <wgibbons@memphis.edu> wrote:  
Howard,

You will recall that Mayor Herenton had this done for Gun Crime Is Jail Time. Every vehicle from MPD to MLGW vehicles had the bumper stickers.

Bill

Sent from my iPhone

On Aug 15, 2017, at 12:34 PM, Linda Russell <lRussell@memphiscrime.org> wrote:

Hello Howard – I believe you mentioned possibly using bumper stickers as part of the gun crime campaign. Here's a thought. One way to reach the deep into the community would be to have a gun crime bumper sticker on all city vehicles. There are hundreds of city vehicles that travel in all parts of the city. I realize that would have to be approved by Mayor Strickland and put in place at his direction. Just a thought.

I'm waiting for response on the number of posters.

Linda

<image002.jpg>

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